

Subject: - 20th Anniversary celebrations of Prasar Bharti.

The Prasar Bharati Board in its 144th meeting has decided to celebrate the 20th anniversary of the Public Service Broadcaster. One of the events is a Jingles and Short film competition for the employees and ex-employees of AIR and Doordarshan.

Details of competition

Jingles and Short Films to commemorate its Foundation

Participation: Serving and retired employees of Prasar Bharati, Doordarshan and AIR

Themes: Contribution of Prasar Bharati (AIR & Doordarshan) as a public service broadcaster. Entries can be nostalgic/public service inspirational.

Language: Hindi/English/Regional language (Script/Subtitles to be in Hindi or English)

Format:

Jingle: MP3

Film: MP4

Duration:

Jingle: Up to 60 Seconds

Film: Up to 120 Seconds

Awards: Cash awards and Certificates to be given to all selected entries.

Last Date: 15th November 2017 (Midnight)

Entry

Jingle or Film to be uploaded to Google drive.

Entry form will inter alia include the following: Personal details including email and mobile, Jingle/Film description (20 words), google drive link to share may be sent by e-mail to 20years@prasarbharati.gov.in with the subject line jingle or film, certifying that the entry is original, undertaking that in the event of the entry being selected, Prasar Bharati, DD, AIR will have the unlimited right to broadcast and use the entry in any manner and they would be indemnified against any claims, damages and liabilities pertaining to the entry.